



# SEVEN HUGHES

DESIGNER &

*Creative Director*

→ "DESIGN IS MAGICK"

BRAND MANAGEMENT | WEB DESIGN | MULTIMEDIA DESIGN

CREATIVE PORTFOLIO

2022 - 2023



**FULL BRAND**  
CREATION & MANAGEMENT



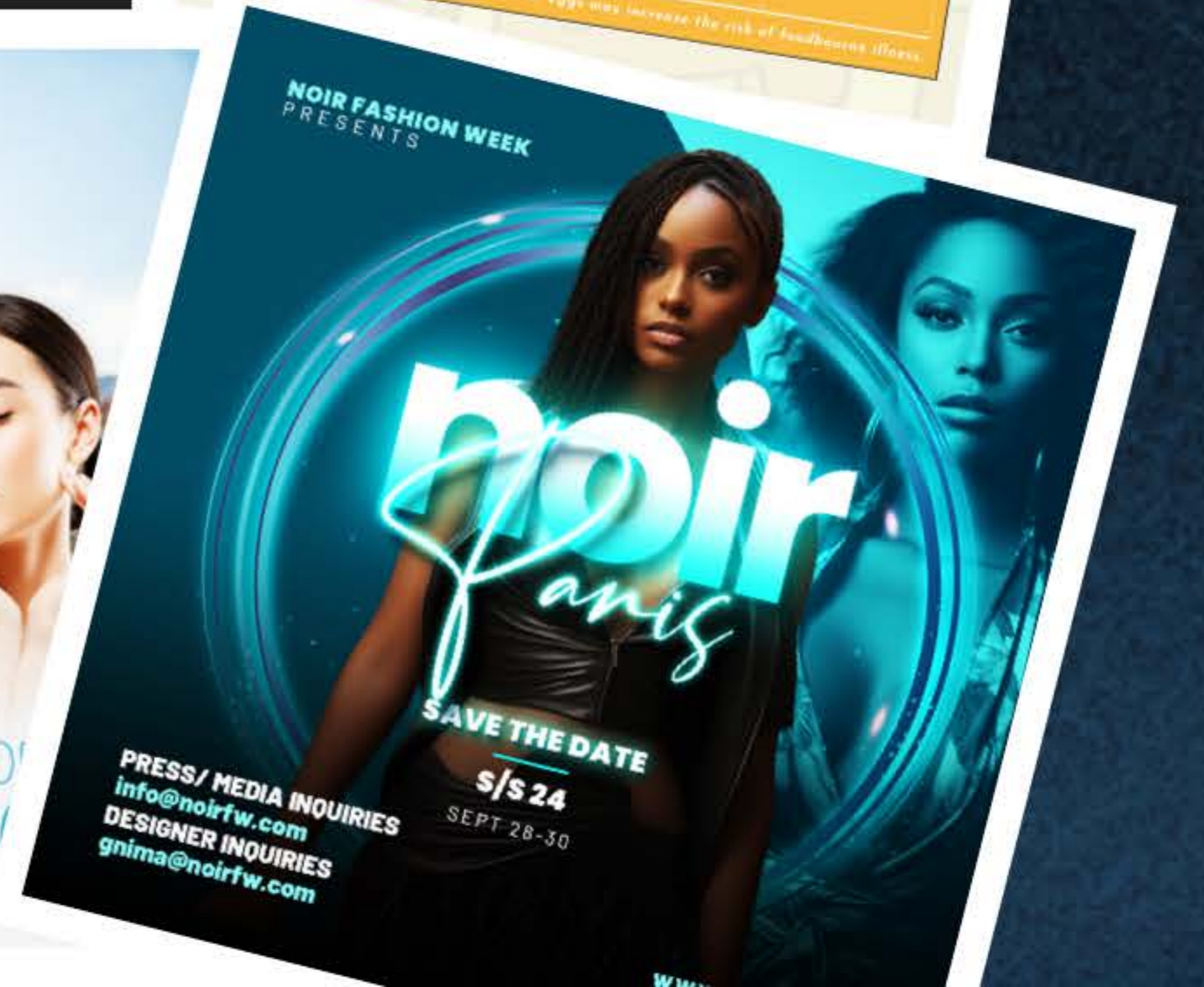
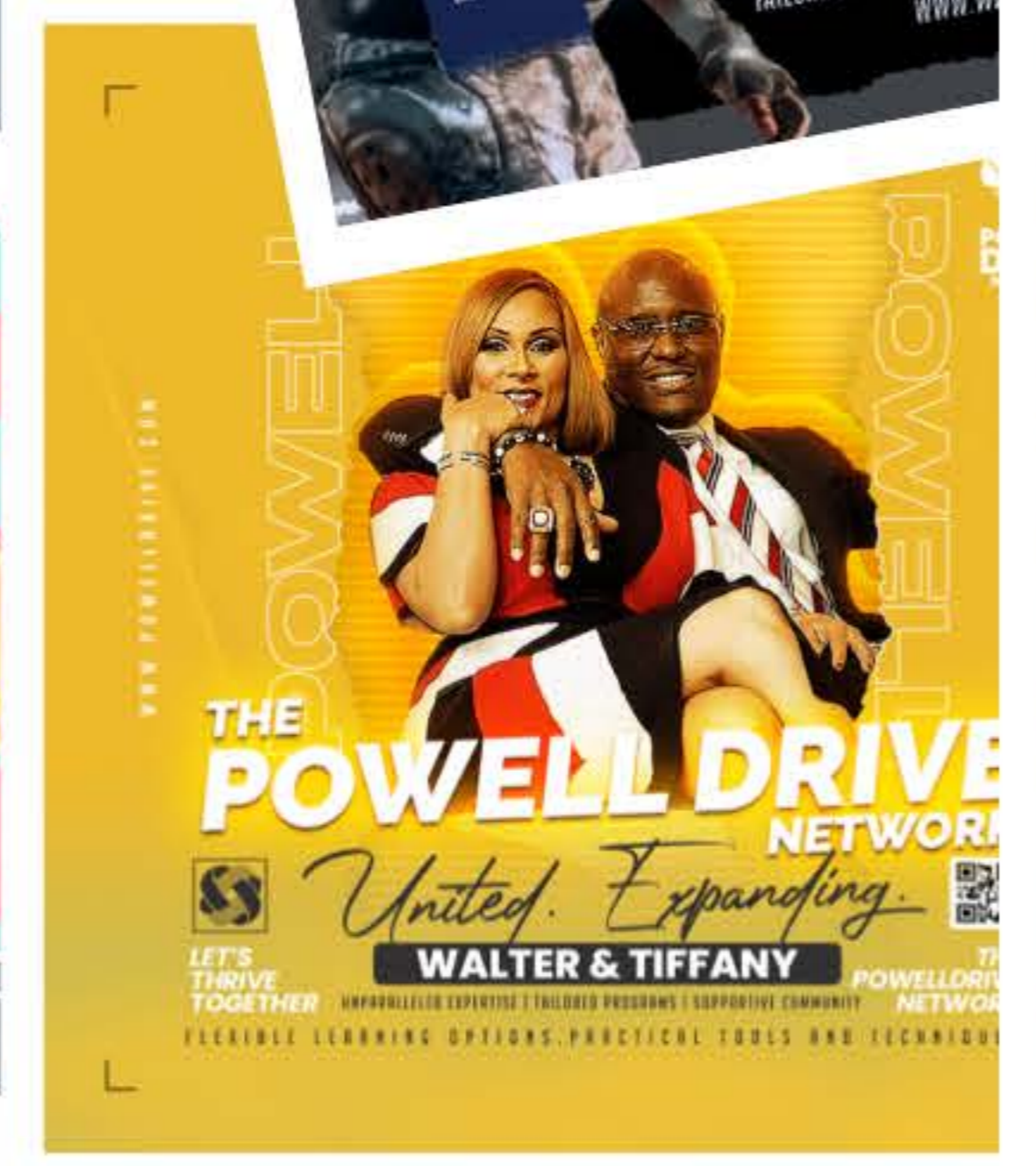
# WEB DESIGN

UX/UI DESIGN | WEB DESIGN & DEVELOPMENT



# GRAPHIC DESIGN

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# Take off.



## MERCHANDISE & PRODUCT DESIGN

CUSTOM DESIGN & MOCKUPS



# MERCHANDISE & PRODUCT DESIGN

CUSTOM DESIGN & MOCKUPS

## Beyond MOTHERHOOD *by Akia Brown*

From Akia Brown, acclaimed author of the sizzling open marriage memoir "Beyond Love" comes "Beyond Motherhood". The raw exploration cleverly explains Brown's unique perspective on the most rewarding gift a woman can be blessed with - motherhood. "Beyond Motherhood" takes a deep dive into and offer tips and approaches to addressing and mastering realms and nuances of being a mother in the traditional sense, but moreover in unique, trying, and handicapped situations.

The bold, and busy biological mother of 8, bonus mom of 9 and grandmother of 2 expounds on why it's imperative to continue growing as an individual. According to Akia Brown, if you aren't growing you are dying. "Beyond Motherhood" offers sound advice for mothers who lose themselves and fail to evolve on a personal level - and warns of the impact this has on families.

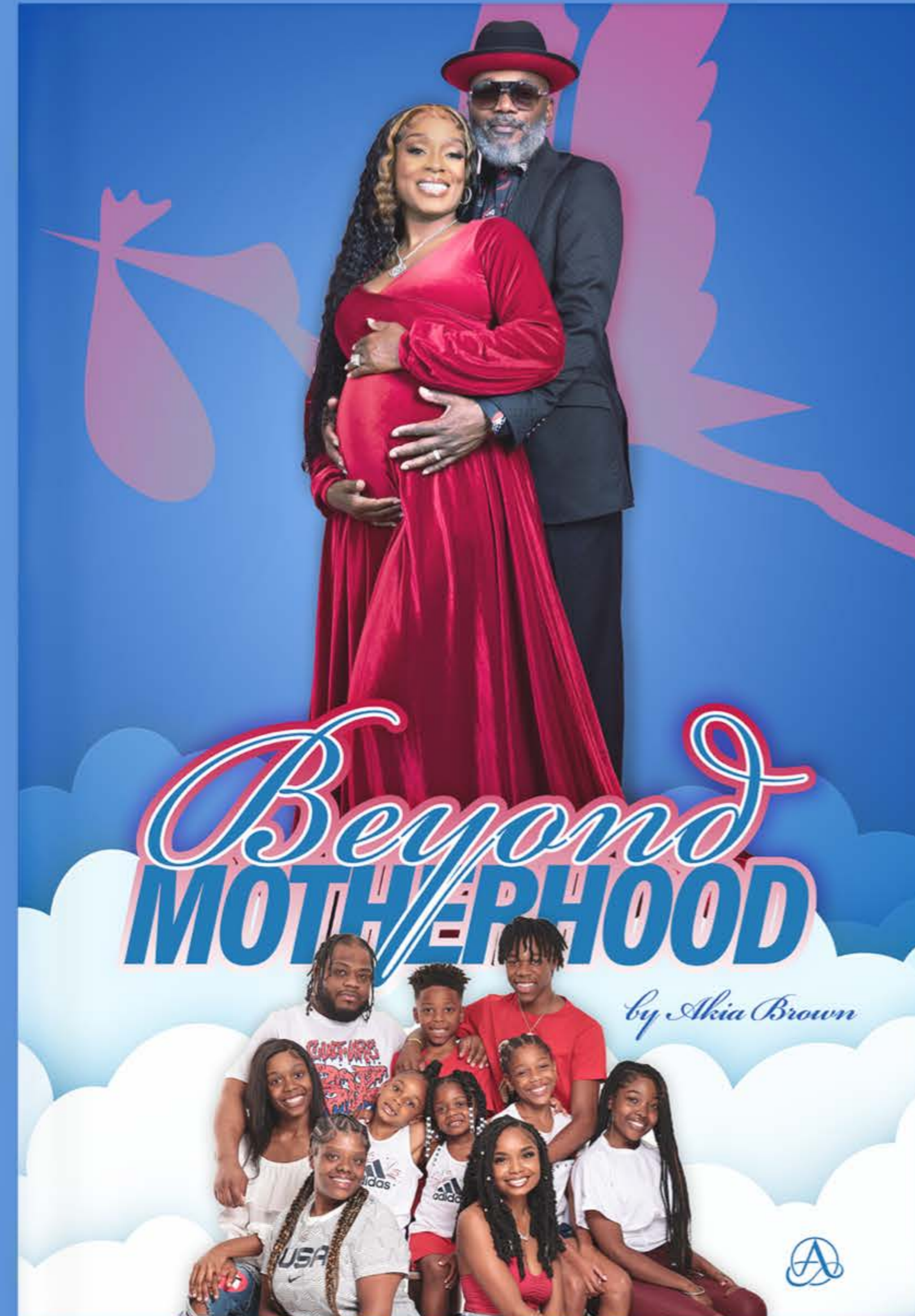
As a mom, Akia has overcome countless challenges from conceiving children with her husband during his incarceration and finding a new school for her daughter who was kicked out of school because of her parent's open marriage to dealing with disgruntled mothers of her bonus children and motherin grown kids!

She is no stranger to criticism, judgment and raised eyebrows due to her lifestyle and love choices. Brown wrote this book because she believes that evolution, open-mindedness, and healthy change should be the norm in motherhood. With a heavy emphasis on managing blended families, children outside of the marriage, being a teen parent, single parenting, step-parenting, and being a bonus mom; the concept of "Beyond Motherhood" means going beyond your own personal feelings and relationships for the betterment of the children that you are raising. The one of a kind self-help book champions mothers going over and beyond to be the best mother, bonus mom, step-parent, mama figure, etc. that a child can look up to, and that the family can rely on, come what may.



"Akia offers a refreshing and at time humorous take on motherhood... she cleverly establishes that the most important job a mother has is to raise her kids to be the healthiest, happiest version of themselves" - Trea Davenport, Acclaimed Author/PR Strategist

BEYOND LOVE PUBLISHING | WWW.AKIABROWN.COM

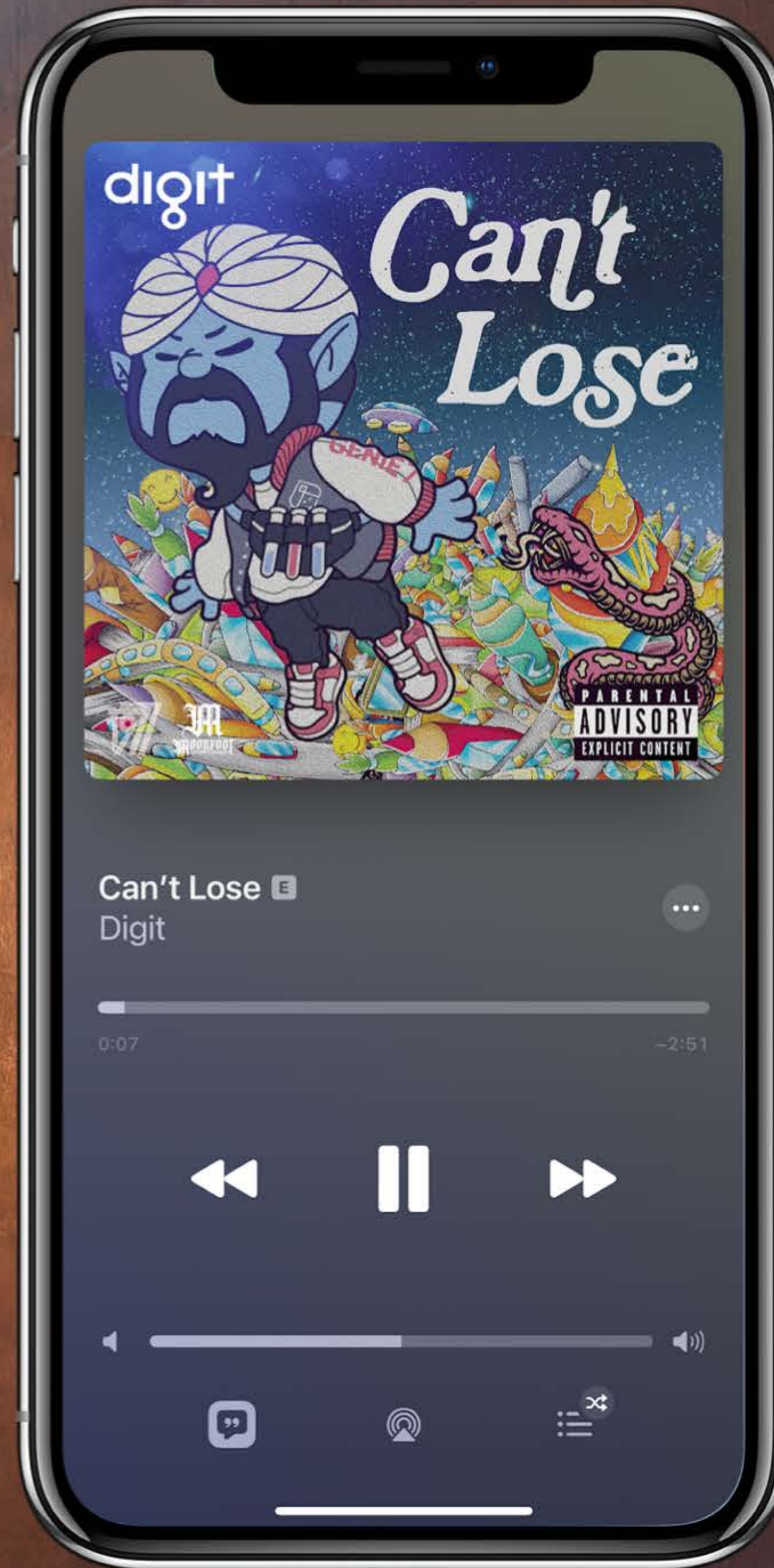




# MERCHANDISE & PRODUCT DESIGN

CUSTOM DESIGN & MOCKUPS





RECORDING  
ARTIST  
ARTWORK

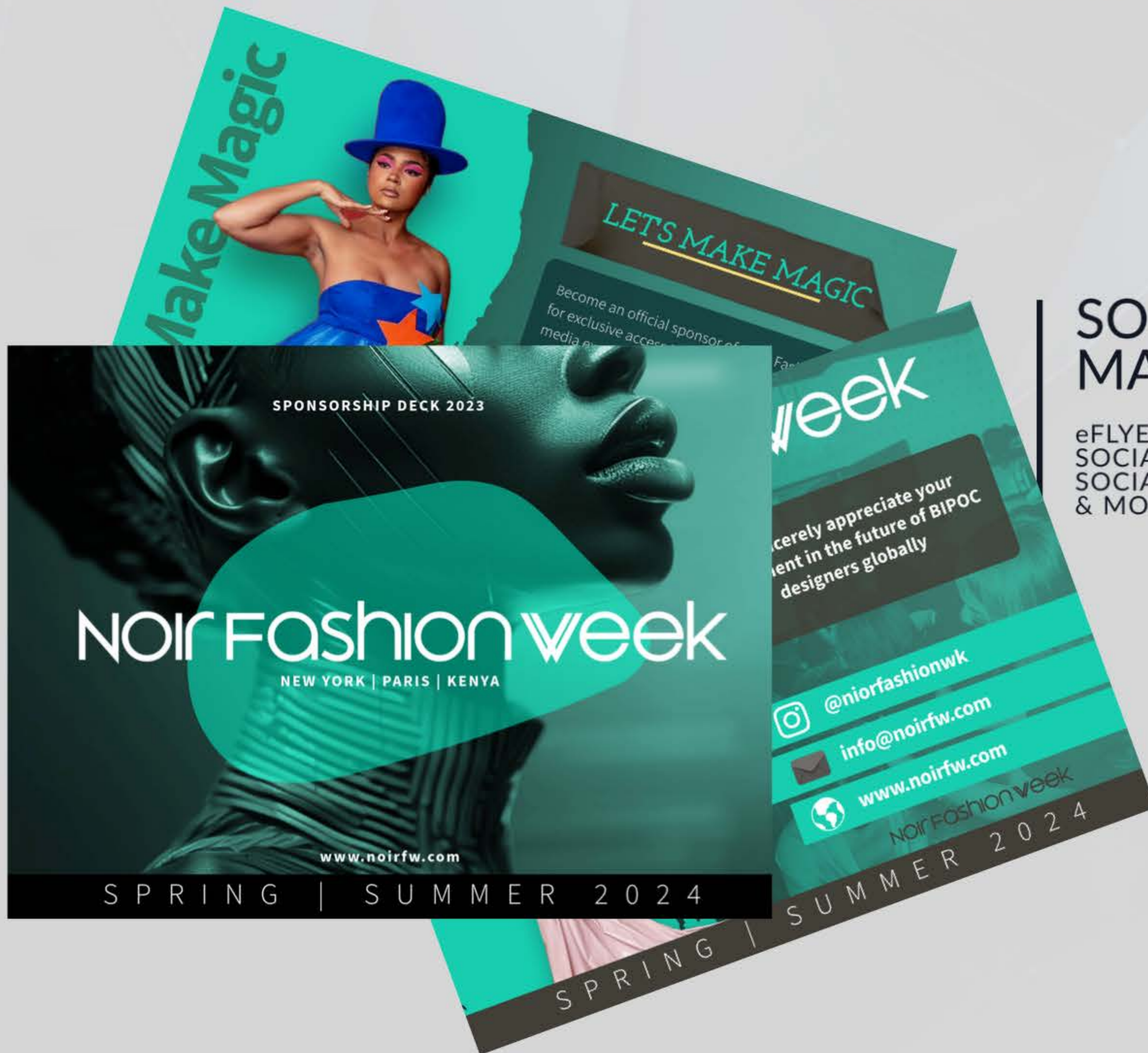


# PRINTED COLLATERAL

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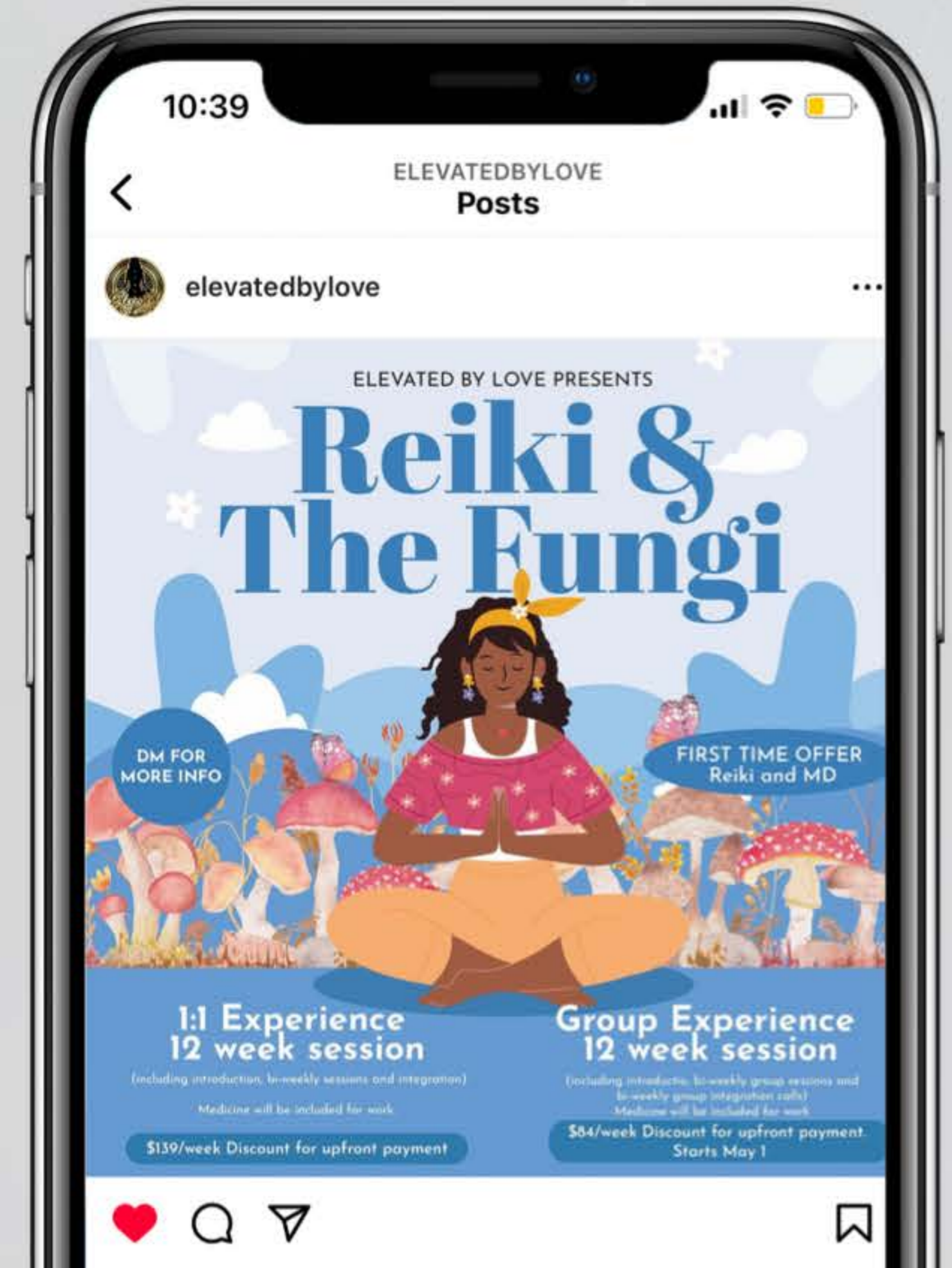


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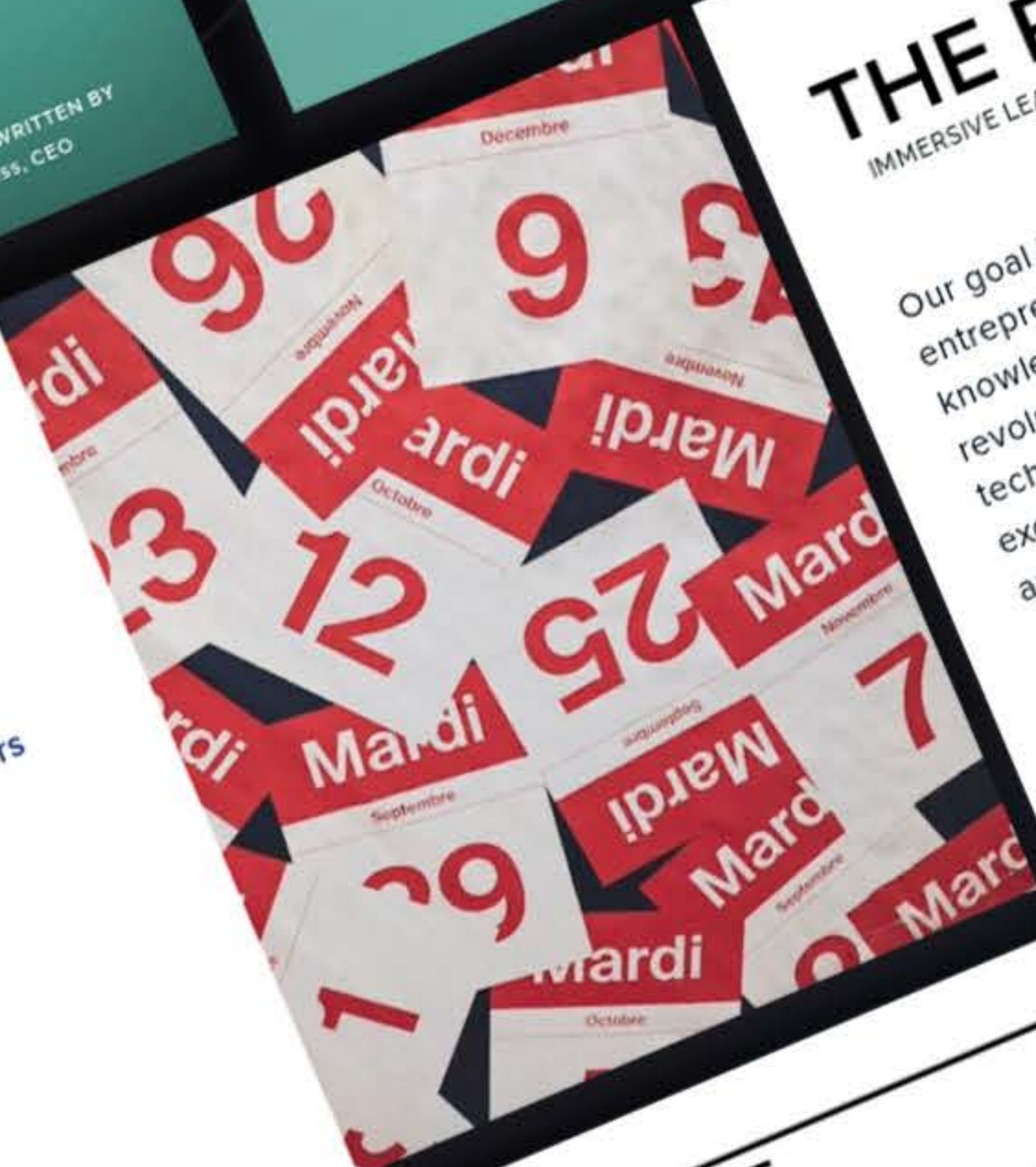
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PROGRAM WRITTEN BY Nichole Bess, CEO

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The billboard features a collage of sports-related imagery. On the left, a hand in a suit jacket holds a fan of US dollar bills. The center is dominated by a large, bold headline in red and white. Below the headline, there's a call to action and a website URL. The right side of the billboard shows a goat mascot wearing sunglasses and a cigar, with the Parlay P logo and social media handle below it. The background is a mix of yellow, green, and blue geometric shapes, with various sports scenes like a football player, a basketball player, and a soccer player.



# BILLBOARD DESIGN

BILLBOARD & OUTDOOR SIGN GRAPHICS

# BILLBOARD DESIGN

BILLBOARD & OUTDOOR SIGN GRAPHICS



# BEAUTY WATER™

BEAUTY WATER™

THE BEAUTY OF HYDRATION

## The Beauty Water Process

Our Bottled Water is produced through a 10-Step Proprietary Process.

Our filtration process involves ozonation, microfiltration, granular activated carbon filtration, reverse osmosis, ultraviolet light, micron sediment filter & more, making it clean, healthy and tasty without the use of any chemicals, chlorine, or inorganic compounds that are sometimes used to destroy bacteria, microbes or other contaminants commonly found in drinking water.

Our plastic bottles are 100% recyclable, BPA and phthalates free.

Our pH level is near to a perfect 7 and contains the balanced level of alkalinity necessary for the body's natural and effective hydration.

Voted Best Water in Atlanta, GA in 2019. Beauty Water was founded by Jakki Dee, Marine Corps veteran & Beauty Industry icon.

2019

WWW.BEAUTYWATERUSA.COM

## BEAUTIFUL SKIN

The skin is 60% H2O and the largest organ in the human body. Drinking Beauty Water is the most natural way to support beautiful, glowing and healthy skin.

Beauty Water is more than just bottled water. We are owned and operated by women, who believe "Beauty is more than skin deep" while inspiring how consumers view hydration relative to a healthier lifestyle. Our continuous growth is fueled by our commitment to redefine "Beauty from the inside out", starting with proper hydration.

BEAUTY WATER™

BEAUTY IS MORE THAN SKIN DEEP

## BEAUTIFUL HAIR

Beauty Water energizes and supports hair growth from root to tip.

- Believe it or not, water makes up almost 25% of the weight of a single strand of hair.

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# MERCHANDISE & PRODUCT DESIGN

CUSTOM DESIGN & MOCKUPS

Designed the actual shoe and managed the entire manufacturing process.




# GENIE7

**GENIE7**

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- MID BOOT -



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# MERCHANDISE & PRODUCT DESIGN

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WEB  
BANNERS

# LEX HIGHTOPS



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# SEVEN HUGHES

GET IN TOUCH

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